

Abstract

The research study investigated if watching Bollywood dance could alter two types of embodiment, sense of power and impulsiveness, and four other variables namely, locus of control, proactive personality, curiosity and venturesome. It was hypothesized watching Bollywood dance would enhance sense of power and impulsiveness. Moreover, stronger sense of power acting as a mediator predicted higher tendency towards internal locus of control and greater proactive personality while impulsiveness as mediator predicted higher level of curiosity and venturesome.

The results indicated a positive effect that watching Bollywood dance would induce stronger sense of power and greater impulsiveness, higher tendency towards internal locus of control, greater proactive personality, higher level of curiosity and venturesome. Contradicted to the hypothesis on the mediator effects, stronger sense of power acted as a mediator predicted increased level of curiosity while other mediator effects were not statistically significant. Emotional contagion hypothesis and somatic marker theory was suggested to explain how respondents experienced similar affections and altered their decision making procedure.

Keywords: *Bollywood dance, sense of power, impulsivity, curiosity, locus of control, venturesome, proactive personality*