DISCRIMINATION, SOCIAL IDENTITY, AND SOCIAL MOVEMENT

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Abstract

The recent study tried to examine the relationship between discrimination, social identity and

individuals' willingness to participate in social movements. 60 mainland Chinese immigrants

were recruited as participants. Correlation analysis, regression analysis, and ANOVA analysis

with Tukey's post hoc test were adopted. The study experimentally found that discrimination

would lower one's social identity. However, social identity of individuals, to a large extent,

did not affect their willingness to participate in social movements. Instead, it was their

political ideology or movement identification that mostly affected their willingness to

participate. In addition, the study did not find any mediation effect of social identity on the

influence of discrimination on immigrants' willingness to participate in social movements.

Keywords: discrimination, social identity, social movement