

Abstract

With time passed, a change in youth's sexual attitudes is observed and reflected in various survey studies. Teenage pregnancy and compensation dating have called for concern. Meanwhile, number of sexual violence cases (both physical and verbal) has climbed up. This may indicate that youngsters are becoming more sexually permissive and sexually aggressive. Many research studies find a correlation between the components in the media and sexual attitude. Experiment one aims to, first, explore if there is a casual relationship between watching sexual contents in a TV game show and sexual permissiveness. Second and third, to find out if Christianity religious believe and authoritarian parenting style act as a moderator in this relationship. Forth, to investigate the impact of watching TV game show that contains violent acts in its content on sexual aggression. In study two, we tried to find out if authoritarian parenting or any dimensions of the relationship attachment style can predict the likelihood of engaging in premarital intercourse. Result shows that watching sexual-content video lead to an increase in sexual permissiveness. Authoritarian parenting style enhance such effect but Christianity religious belief does not. Watching violent acts in a video does not promote sexual aggression. Neither does parenting style nor does relationship attachment style predict the likelihood of engaging in premarital intercourse.