Abstract

This study was a longitudinal study designed to investigate the impact of blogging behaviors on face-to-face sibling relationship across a period of three-month. A total of 120 universities students were recruited as participants in time 1 of the study and 69 of these participants retained in time 2. According to their blogging behaviors, the participants were divided into three types, namely Read-read (consistently reading sibling's blog throughout and even before the study), Unread-read (just started to read sibling's blog in time 1) and Unread-unread (did not read sibling's blog at all), and they rated their same-gendered or cross-gendered sibling relationship on face-to-face self-disclosure, sibling relationship satisfaction and verbal aggressiveness. Results supported that blogging behaviors had a significant positive effect on sibling face-to-face self-disclosure and relationship satisfaction, and both of the sibling gender composition and sibling verbal aggressiveness would exert a moderating effect on how blogging behaviors could affect sibling relationship satisfaction and face-to-face self-disclosure.